



Hangzhou International Photovoltaic Storage and Charging Industry Expo 2025 2025杭州国际光储充产业博览会

同期举办:

Hangzhou International Charging Pile and Battery Swapping Technology Exhibition 2025

杭州国际充电桩与换电技术展览会

Hangzhou International Intelligent Connected New Energy Vehicle Exhibition 2025

杭州国际智能网联新能源汽车展览会

展览时间|Time

2025

06.20-22

展览地点|Venue

杭州大会展中心-浙江

Hangzhou Grand Convention and
Exhibition Center-Zhejiang

主办单位 | Hosted by

中国商业联合会

China General Chamber of Commerce

中国汽车工业协会

China Association of Automobile Manufacturers

中国欧洲经济技术合作协会

China-Europe Association for Technical and Economic Cooperation

杭州市电动汽车充换电设施产业协会

Hangzhou Electric Vehicle Charging and Swapping Facilities Association

承办单位 Organized by

上海高登会展集团有限公司

Shanghai Golden Conference & Exhibition Group Co., Ltd.

执行单位 | Execution Unit

上海大道红杉会展有限公司

Shanghai Top Sequoia Exhibition Co., Ltd.

www.czfair.com



PSCE2025

2025年06月20日-22日 | 杭州大会展中心-浙江
June 20-22, 2025 | Hangzhou Grand Convention and Exhibition Center-Zhejiang

Exhibition Background

展会概况



近年来，随着全球能源结构的转型和低碳经济的发展，光储充一体化技术作为未来能源领域的重要发展方向，正日益受到广泛关注。中国作为全球最大的能源消费国和新能源市场之一，光储充一体化市场的增长潜力与未来趋势具有举足轻重的地位。在政策层面，中国政府高度重视新能源产业的发展，出台了一系列政策文件支持光储充一体化技术的研发和应用。据相关数据显示，2024年中国光储充市场规模已突破650亿元人民币。预计2025年市场规模将达到1134.24亿元人民币，年复合增长率高达19.6%，成为全球光储充市场增长的主要驱动力。作为全国经济强省，浙江省能源和电力需求巨大，是光伏、储能、新能源汽车及充电基础设施等新能源产业发展的核心区域之一。面对前所未有的发展机遇，浙江充分发挥自身产业优势，正成为吸引项目投资和产业集聚的热土，为新能源领域注入强劲动力。

In recent years, with the global energy transition and the advancement of low-carbon economies, photovoltaic-storage-charging integrated technology as a critical development direction in the future energy landscape has been garnering widespread attention. As one of the world's largest energy consumers and most dynamic new energy markets globally, China's photovoltaic-storage-charging integrated sector holds pivotal significance in shaping global growth trajectories and future energy trends. Moreover, the Chinese government has issued a series of policy documents to bolster R&D and application of photovoltaic-storage-charging integrated technologies, accorded high priority to the new energy industry at the policy level. According to data, the market size of China's photovoltaic storage and charging has exceeded RMB 65 billion in 2024. It is expected to reach RMB 113.424 billion in 2025, with a CAGR of 19.6%, which is poised to become the primary growth engine of the global photovoltaic storage and charging market. Zhejiang Province serves as an economic powerhouse in China, and has a huge demand for substantial energy and electricity, positioning as a pivotal hub for new energy industries including photovoltaic systems, energy storage, new energy vehicles, and charging infrastructure. In the face of unprecedented development opportunities, Zhejiang is capitalizing on its industrial strengths to emerge as a prime destination for project investment and industrial clustering, driving transformative momentum into the new energy.



PSCE 2025

2025.06.20-22

杭州大会展中心-浙江

Hangzhou Grand Convention and Exhibition Center-Zhejiang

New Opportunity

新的机遇



为积极响应政府支持与市场需求，进一步促进光伏、储能与充换电设施产业的融合发展，加强行业交流，搭建合作平台。在相关部门支持下，由浙江省轨道交通和能源业联合会与杭州市电动汽车充换电设施产业协会共同主办，上海高登会展集团有限公司具体承办的“2025杭州国际光储充产业博览会”定于2025年6月20-22日在杭州大会展中心召开，展会以“智汇光储充，驱动零碳未来”为主题，规划展出面积1.5万平米，展出类别涉及太阳能光伏、储能系统与技术、电动汽车充换电设施、电池检测技术与设备、车网互动V2G及配套设施解决方案等。展会通过产品与技术展示、政策研讨与商业对接，推动产业协同创新，助力中国乃至全球的绿色能源转型，全力打造浙江新能源领域的标杆性交流合作平台，聚焦新能源技术创新，打造光储充产业生态圈。

In proactive alignment with government initiatives and market demands, the expo aims to further promote the integration and development of photovoltaic, energy storage and charging industry, strengthen industry exchanges and build a platform for cooperation. With the support of relevant departments, jointly hosted by Zhejiang Rail Transit and Energy Industry Confederation together with Hangzhou Electric Vehicle Charging and Swapping Facilities Association and organized by Golden Group, Hangzhou International Photovoltaic Storage and Charging Industry Expo is scheduled to be held on June 20-22, 2025 at Hangzhou Grand Convention and Exhibition Center-Zhejiang. Taking "Intelligent integration of photovoltaic storage and charging, Powering a zero-carbon future" as its theme, the expo has a total exhibition area of 15,000 square meters. Moreover, the exhibit covers a wide range of products, including solar photovoltaic technologies, energy storage systems & technologies, ev charging or battery swapping infrastructure, battery testing technologies & equipment, vehicle-to-grid interaction solutions and intelligent grid integration & supporting infrastructure. Based on product display, policy symposiums, and business matchmaking, the expo serves as a catalyst for industrial synergy, committed to advancing collaborative innovation and accelerating green energy transitions in China and beyond. In addition, it will make every effort to provide a world-class platform for new energy industry in Zhejiang to deepen communication and cooperation, focusing on new energy technological breakthroughs while orchestrating a synergistic photovoltaic-storage-charging industrial ecosystem that redefines sustainable value chains.



PSCE 2025

2025.06.20-22

杭州大会展中心-浙江

Hangzhou Grand Convention and Exhibition Center-Zhejiang

Concurrent Activities

同期活动



展会期间还将举办长三角光储充一体化发展论坛、智能网联新能源汽车品牌暨流量经济论坛、一带一路新能源汽车出海论坛、中国新能源汽车海外交易供需对接会等活动。其中，长三角光储充一体化发展论坛，会议聚焦光储充一体化技术、市场开发、项目推广、商业合作等进行交流与探讨，以推动光储充放检一体化、用户侧储能与配电网高质量协同发展，搭建光储充一体化产业供需商业与技术合作平台。

During the exhibition, there are a series of events such as Yangtze River Delta Photovoltaic-Storage-Charging Integrated Development Summit, Intelligent Connected NEV Branding & Traffic Economy Forum, Belt and Road New Energy Vehicle Globalization Summit, Global Supply-Demand Matchmaking Meeting for China NEVs to be held. Yangtze River Delta Photovoltaic-Storage-Charging Integrated Development Summit will provide attendees with valuable insights into photovoltaic-storage-charging integrated technologies, market development, project implementation and commercial collaboration, aiming to propel the integrated development and testing solutions, while advancing high-quality synergistic evolution between user-side energy storage and intelligent distribution grids, as we as build a platform for commercial and technical cooperation between supply and demand in the photovoltaic storage and charging integrated industry.

Major Exhibits

展出大类



展出类别涉及太阳能光伏、储能系统与技术、电动汽车充换电设施、电池检测技术与设备、车网互动V2G及配套设施解决方案等。

The exhibit covers a wide range of products, including solar photovoltaic technologies, energy storage systems & technologies, ev charging or battery swapping infrastructure, battery testing technologies & equipment, vehicle-to-grid interaction solutions and intelligent grid integration & supporting infrastructure.



PSCE 2025

2025.06.20-22

杭州大会展中心-浙江

Hangzhou Grand Convention and Exhibition Center-Zhejiang

Participation Fees

参展费用



• International Standard Booths:

For domestic enterprises: RMB 13,800/Expo; 3m×3m

For overseas enterprises: USD 3,200/Expo; 3m×3m

Each standard booth consists of 3-sided white wallboards, Chinese& English fascia board, 1 consultation desk, 2 folding chairs, fully-floored carpet, booth lighting system, 1 power socket 220V/5A, and a waste basket

• Indoor Raw Space:

For domestic enterprises: RMB 1,300/ Sq.m./ Expo

For overseas enterprises: USD 320/Sq.m. / Expo

Note: The raw space(minimum 36 sq.m.) only supplies a show space excluding power supply, lights, carpet, and other things.

• 国际标准展位:

A: 国内企业: 13800.00/ 展期 (RMB) 3m×3m

B: 国外企业: 3200.00/ 展期 (USD) 3m×3m

标准展位 (包括: 三面白色壁板、中(英)文楣牌制作、咨询桌一张、折椅二张、地毯满铺、展位照明、220V/1 电源插座一个、废纸篓一个。)

• 室内光地:

A: 国内企业: 1300.00 (RMB)/平方米/展期

B: 国外企业: 320.00 (USD)/平方米/展期

注: (最少 36 平方米起租) “光地”只提供参展空间, 不包括展架、展具、地毯、电源等。



PSCE 2025

2025.06.20-22

杭州大会展中心-浙江

Hangzhou Grand Convention and Exhibition Center-Zhejiang

Target Audiences

目标观众



有来自国内外众多来自政府部门、国内外电动汽车、充换电生产商和运营、交投、城投、电网、平台商、能源、资本、电池、储能、地产、物业、停车、院校专家、行业协会、技术提供商等业内专业人士齐聚杭州，共商中国光储充产业发展大计。

Industry professionals from domestic and foreign government departments, electric vehicle companies, battery charging and switching production and operation companies, traffic investment, urban investment, power grids, platform providers, energy, capital, batteries, energy storage, real estate, property, parking, industry associations, experts from colleges and universities and technology providers will gather in Hangzhou to discuss the development of China's photovoltaic-storage-charging industry.

Booth Reservation | 预定展位

请立即预定“PSCE 2025”展位，越早预留位置越佳，争取最大曝光率，领先竞争对手，开拓无限商机。
Please reserve the booth of "PSCE 2025" immediately. The sooner you reserve, the better your reserved position.
Strive for maximum exposure, lead competitors, and open up unlimited business opportunities.

如欲预订“PSCE 2025”采购交易会展位，或了解更多信息，请通过以下联络方法，预订展位。
To reserve the booth of "PSCE 2025" or learn more information, please contact:

展会查询/Tel : 李晨 136 7178 1237 E-mail: 330016108@qq.com